MEMORANDUM

TO: University Advancement Committee

Pamela C. Kirk, Chair

R. Bruce Bradley, Vice Chair Lisa B. Smith (*ex-officio*) Kay A. Kemper (*ex-officio*)

Unwanna B. Dabney Jerri F. Dickseski Alton J. Harris Larry R. Hill Ross A. Mugler

FROM: Alonzo Brandon

Vice President for University Advancement

SUBJECT: University Advancement Committee Meeting

September 19, 2019, Agenda

The University Advancement Committee of the Board of Visitors will meet September 19, 2019, from 11:00 a.m. to 12:15 p.m. in Committee Room B of the Kate and John R. Broderick Dining Commons.

ACTION ITEM

1. Approve the minutes of the June 13, 2019 meeting.

ITEMS FOR REVIEW

<u>Offic</u> of <u>University Advancement</u> – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following items.

- 1. Dashboard items measuring productivity in the area of University Advancement
- 2. College advisory board selection process and membership
- 3. Endowment funding levels and naming opportunities
- 4. Recover Hampton Roads, one of the targeted fundraising projects

<u>Office of Community Engagement</u> – **Ms. Karen Meier**, Assistant Vice President for Community Engagement, will give an update on community programs and events.

cc: David Burdige (Faculty Representative)