

**OLD DOMINION UNIVERSITY  
BOARD OF VISITORS  
Student Enhancement and Engagement Committee  
Thursday, April 25, 2019**

**MINUTES**

The Student Enhancement and Engagement Committee met on Thursday, April 25, 2019 at 8:00 a.m. in the Board Room of the Old Dominion University Student Center. The meeting was held in a closed session pursuant to the provisions of the Freedom of Information Act. The following members were present:

- Donna L. Scassera, Vice Chair
- Lisa Smith (ex officio)
- R. Bruce Bradley
- Robert S. Corn
- Robert M. Tata
- Rafia Haq (Student Representative)

present were:

- |                 |                |
|-----------------|----------------|
| John Broderick  | Annie Morris   |
| Jane Dane       | Don Stansberry |
| Traci Daniels   | James Wright   |
| Giovanna Genard | Johnny Young   |
| Scott Harrison  |                |

Vice Chair Donna Scassera called the meeting to order at 8:19 a.m.

**I. APPROVAL OF THE DECEMBER 6, 2018 MINUTES**

Robert Tata moved to approve the minutes of the December 6, 2018 meeting and Bruce Bradley seconded the motion. The minutes were unanimously approved by all members present and voting.

**II. SELECTION OF STUDENT REPRESENTATIVES FOR 2019-20**

A motion was made by Bruce Bradley and seconded by Robert Corn that the meeting be recessed and, as permitted by Virginia Code Section 2.2-3711(A)(1), reconvene in closed session for the purpose of discussing a personnel matter; specifically, the consideration of individuals for appointment as student representative to the Board of Visitors, student representative to the State Council of Higher Education for Virginia Student Advisory Committee, and appointment of a student to serve on the Student Engagement & Enrollment Services Student Leadership Council. The motion was unanimously approved by all members present and voting.

Reconvening in open session, all committee members present agreed by voice vote that only lawfully exempted matters and specifically only the business matter stated in the motion convening the closed session were discussed in closed session.

Motion was made by Bruce Bradley and seconded by Robert Corn to recommend the Board of Visitors appoint Stephen Greiling as student representative to the Board of Visitors, Ethan Crouson as student representative to the State Council of Higher Education for Virginia Student Advisory Council, and Dashawn Roberts to serve on the Student Engagement & Enrollment Services Leadership Council. The motion was approved by unanimous vote.

**III. REPORT OF VICE PRESIDENT OF STUDENT ENGAGEMENT AND ENROLLMENT SERVICES**

Dr. Ellen Neufeldt presented highlights of SEES' achievements since its beginning eight years ago, mentioning ODU is ranked #14 in the nation for graduating African American students and named in the top 15% of schools in the nation for African American Student Success by EdTrust; the largest freshman class in ODU's history enrolled this fall while increasing the high school GPA and SAT scores; created the Online Virginia Network Initiative with GMU; created the National Center for Social Mobility at ODU; opened the Military Connection Center; created new division, organizational chart, and strategic plan focused on student success; created onboarding process to eliminate barriers; created the Mane Connect success coaching program where at-risk students who were coached reached a 6.2% higher retention rate than the overall freshman class; started many outreach programs and initiatives targeting Hispanic, first-generation, foster care, out-of-state, military, graduate, transfer, international and online students. Dr. Neufeldt also shared a model for highlighting alumni achievement and career outcomes through the Roadtrip Nation Project.

**IV. STUDENT REPRESENTATIVE**