



Social Mobility Symposium

June 9, 2021



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Karen Sanzo

Karly Grieves
Yanice Melendez-Rivera
Jose Ramos
Marquita Snow
Passion Studivant



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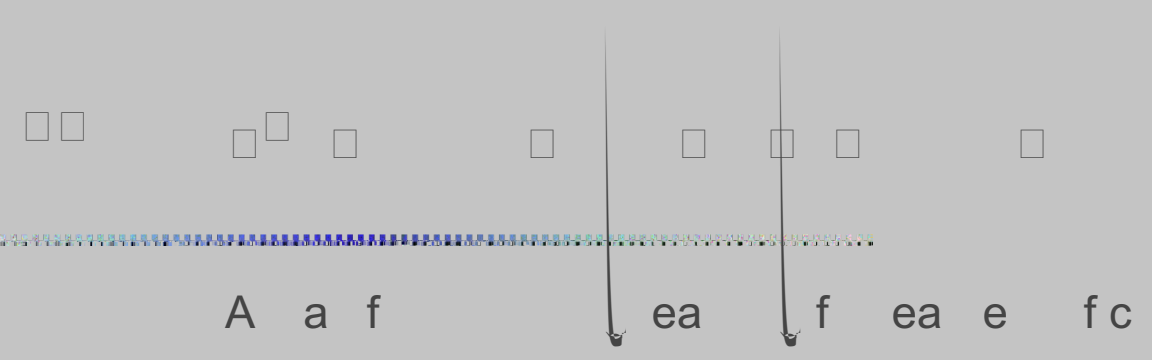
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INNOVATE



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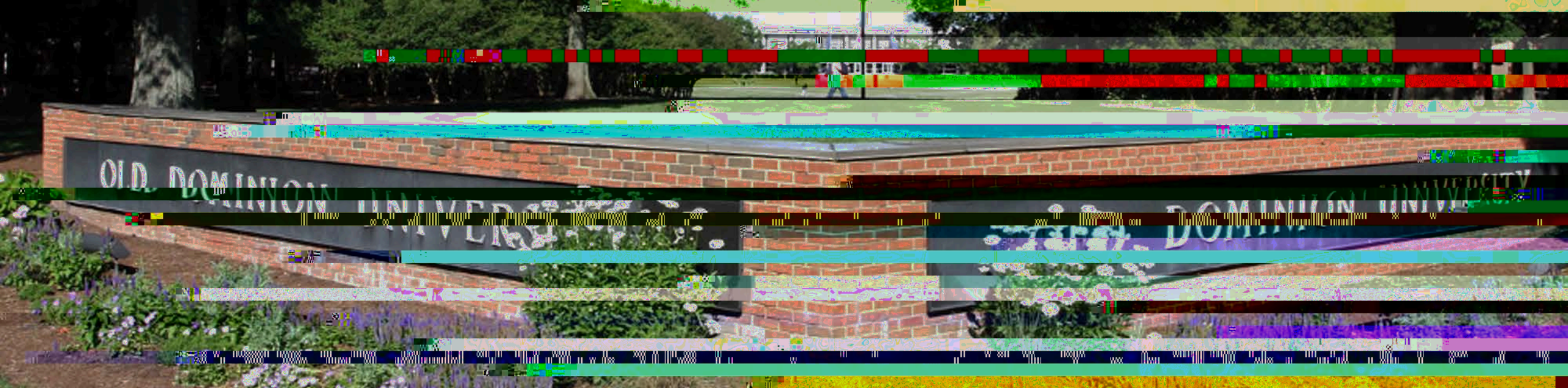
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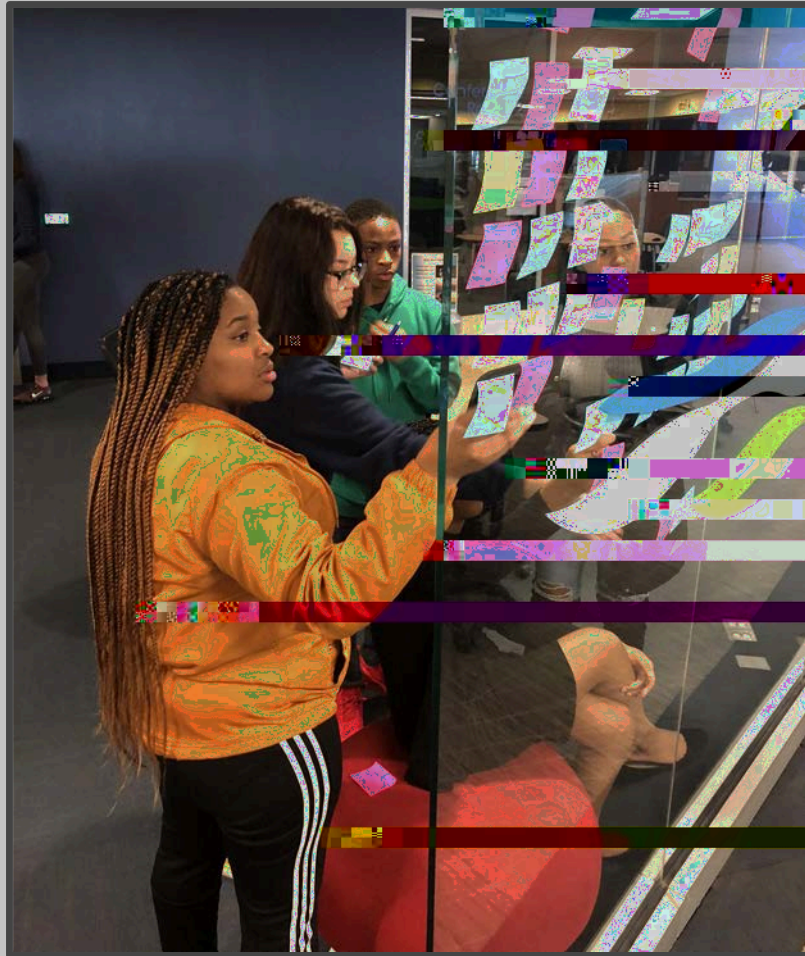
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Innovate Mindsets:

- Innovation is for Everyone
- Know Your Why
- Show and Tell
- Radical Collaboration
- Empathetic and Human-Centered
- Embrace Ambiguity
- Iterate, iterate, iterate

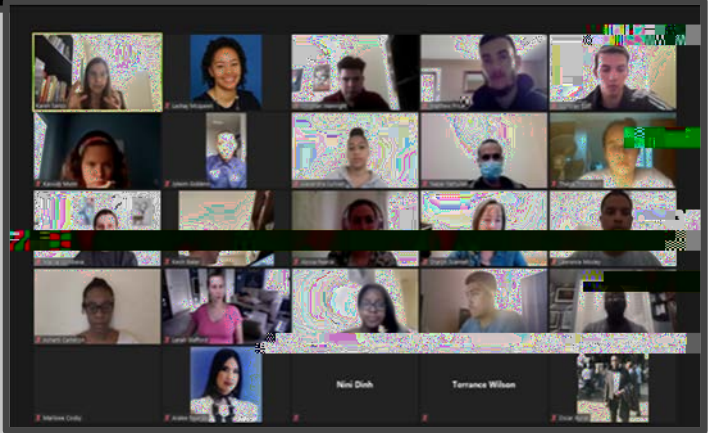
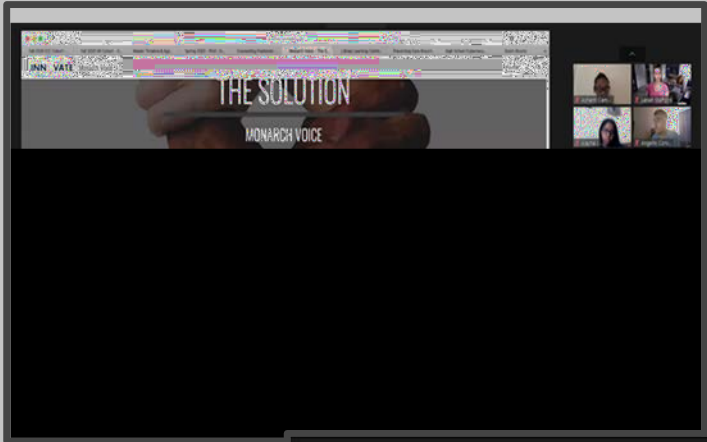
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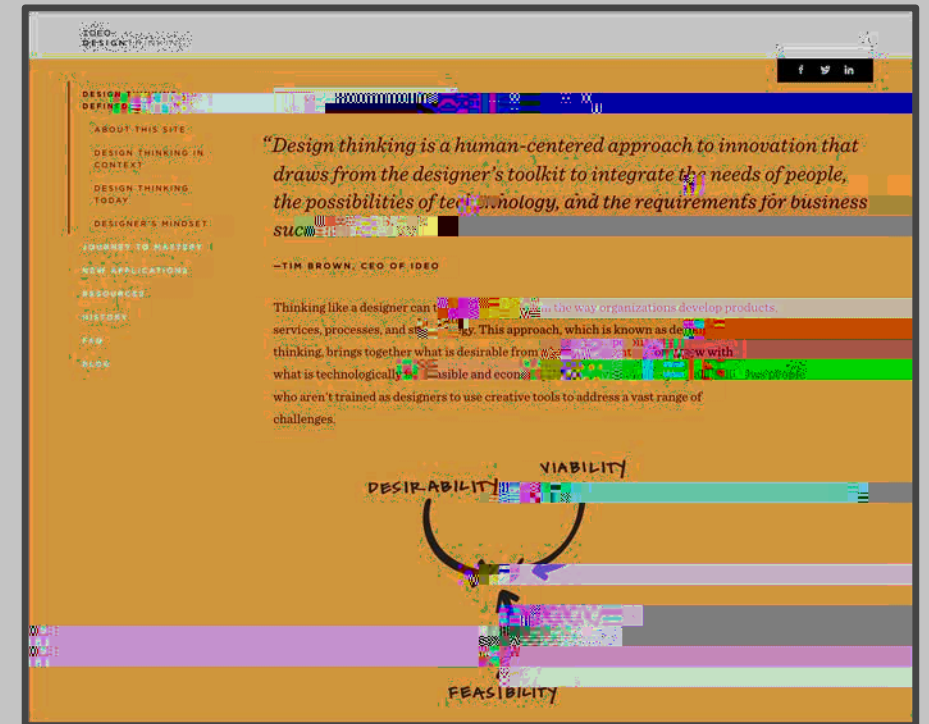
Design thinking is a human-centered approach to innovation that draws from the designer's toolkit to integrate the needs of people, the possibilities of technology, and the requirements for business success.

Design thinking is a process that involves understanding the user, challenging assumptions, redefining the problem, and creating new solutions. It is a collaborative process that involves cross-functional teams working together to generate ideas and develop prototypes.

The design thinking process is iterative and non-linear. It typically involves the following steps:

1. Empathize: Understanding the user's needs and experiences.
2. Define: Identifying the core problem to be solved.
3. Ideate: Generating a wide range of ideas and solutions.
4. Prototype: Creating a tangible representation of the solution.
5. Test: Evaluating the solution with users and refining it based on feedback.

Design thinking is a powerful tool for innovation and problem-solving. It helps organizations to better understand their customers, develop new products and services, and improve their processes and operations.



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- Hands-on, user-centric approach to problem solving
- Cyclical and recursive process
- Six phases:



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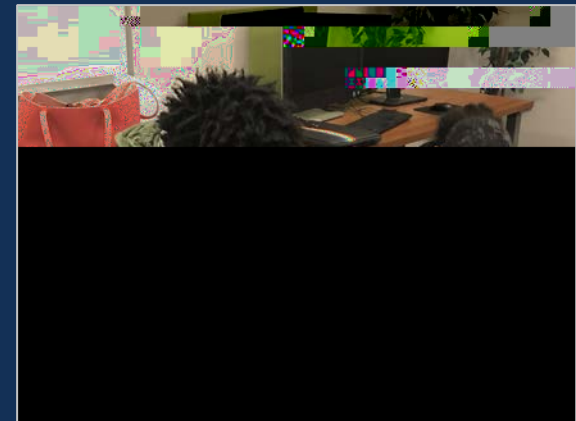
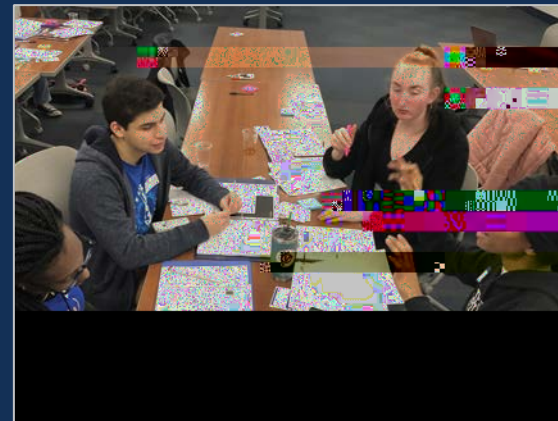
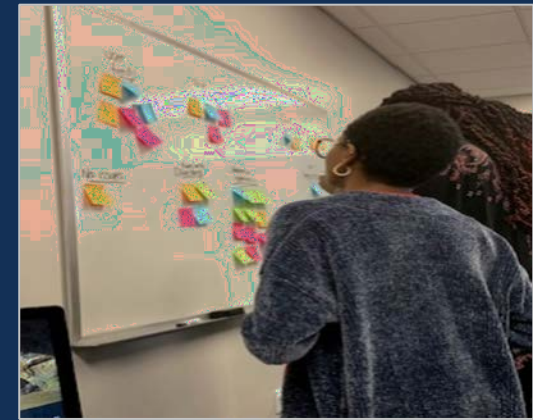
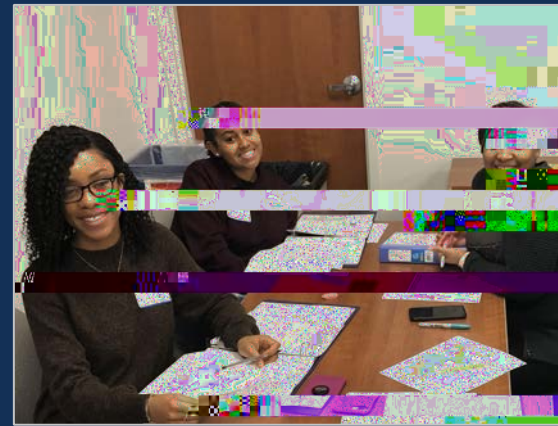
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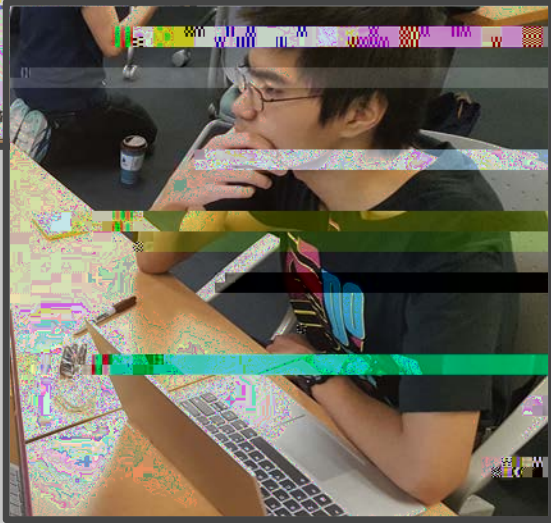
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- Semester-long collaborative project
- Teaches the design thinking approach to problem-solving
- Provides active, experiential learning opportunities to work in a team environment
- Embraces entrepreneurial-focused activities as a high-impact practice



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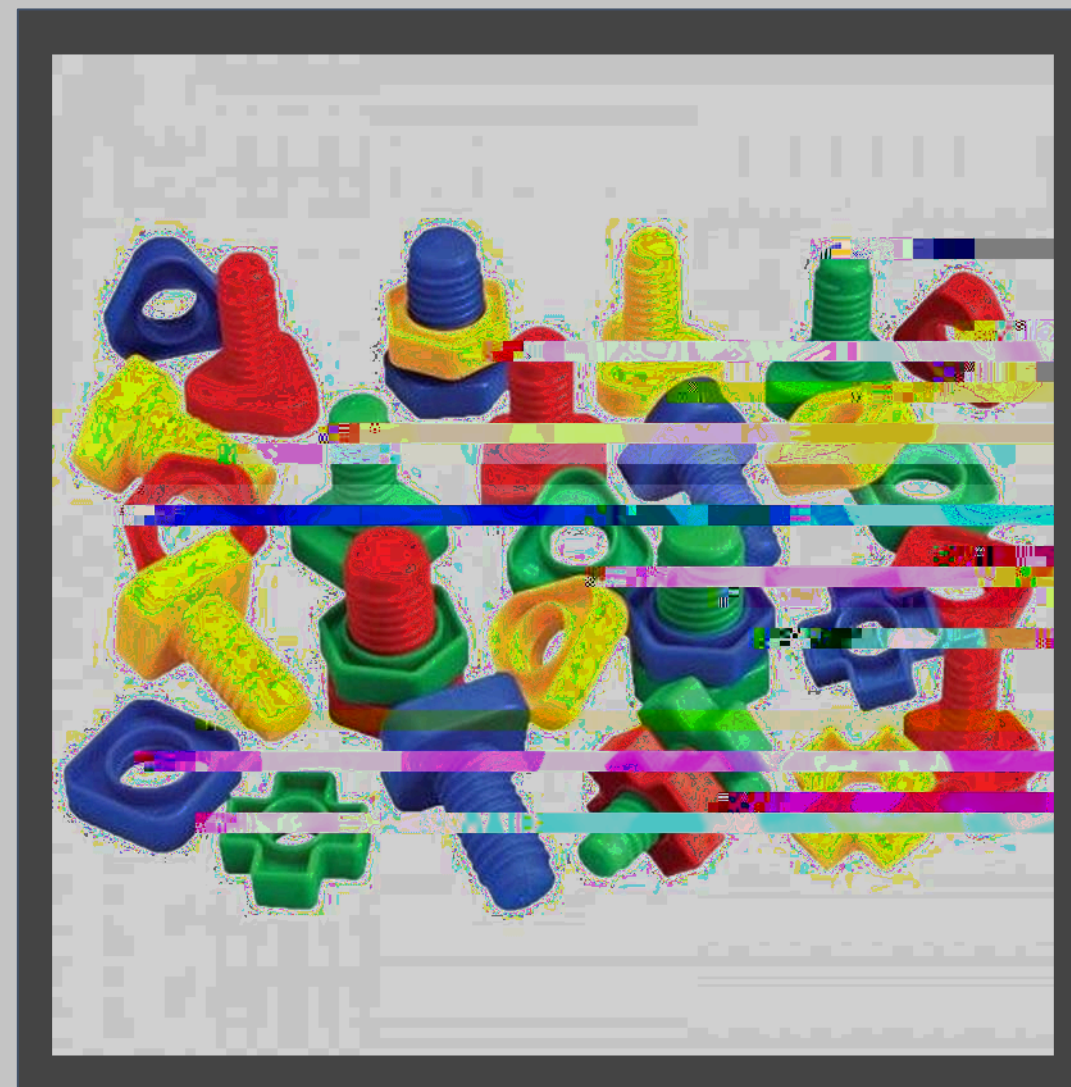
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